

BRAND CONCIERGE

Ongoing website management and creative support designed to keep your digital home polished, current, and working for your business.

Brand Concierge Lite

\$30/month

Perfect for businesses that simply want their website professionally hosted and managed by PGD.

Includes:

- Website hosting through PGD
- Platform management
- Website uptime monitoring
- Domain connection support (if managed by PGD)
- Website availability monitoring
- Basic technical oversight

Not Included:

- Website updates
- Text changes
- Image replacements
- New content
- Design updates

Need an update?

Website edits can be requested at any time and are billed at PGD's current hourly or project rate.

Brand Concierge Essentials

\$49/month

For businesses that want proactive website care while handling updates as needed.

Everything in Website Hosting, plus:

- Quarterly Brand Review reminders
- Website health checks
- Broken link monitoring
- Priority support for maintenance requests

Website Updates

Website edits are billed separately at PGD's current hourly or project rate.

Perfect for:

Businesses that don't make frequent changes but want ongoing peace of mind.

BRAND CONCIERGE

Brand Concierge Plus

\$99/month

For growing businesses that regularly update their website.

Everything in Essentials, plus:

- Up to 30 minutes of website updates each month
- Text edits
- Image replacements
- Contact information updates
- Business hours updates
- Team member updates
- Testimonial updates
- PDF or downloadable file replacements
- Minor content changes
- Priority turnaround

Please Note: Unused update time does not roll over to the next month.

Perfect for:

Businesses that update their website every month.

Brand Concierge Signature

\$199/month

Our most comprehensive website management experience.

Everything in Plus, plus:

- Up to 2 hours of website updates each month
- Quarterly Website Strategy Review
- Priority scheduling
- Discounted pricing on future website expansions
- VIP support

Please Note: Unused update time does not roll over to the next month.

Perfect for:

Established businesses that want a dedicated creative partner managing their online presence.

WEBSITE UPDATES

Routine Website Updates Include

These are considered routine maintenance and may be included depending on your selected plan.

- Updating pricing
- Replacing images
- Updating business hours
- Updating contact information
- Adding new testimonials
- Updating team members
- Replacing downloadable PDFs
- Updating event information
- Minor text edits
- Updating portfolio or gallery images

Services That Require a Separate Project

These services fall outside routine website maintenance and will be quoted separately.

- Website redesigns
- New website pages
- Additional landing pages
- E-commerce stores
- Membership platforms
- Booking systems
- Advanced integrations
- Brand identity design
- Logo design
- Copywriting
- SEO campaigns
- Photography
- Videography
- Marketing strategy

Quarterly Brand Reviews

Clients enrolled in Essentials, Plus, or Signature receive a Quarterly Brand Review reminder.

We'll invite you to submit:

- Updated pricing
- New services
- New testimonials
- Team changes
- Portfolio additions
- New photos
- Promotions
- Events
- Frequently Asked Questions
- Any other updates you'd like reflected on your website